

“It’s Not Just Detroit”

# Michigan 2020 Overview

SETH KESHEL

GRAND RAPIDS, MICHIGAN

24 JULY 2021

CAPTAIN  
K



ESTD 2021

IF NOT YOU, WHO?

*Seth Keshel*

<https://t.me/RealSKeshel>

# *National Overview*

TOP FIVE

# I. BELLWETHER

# COUNTIES

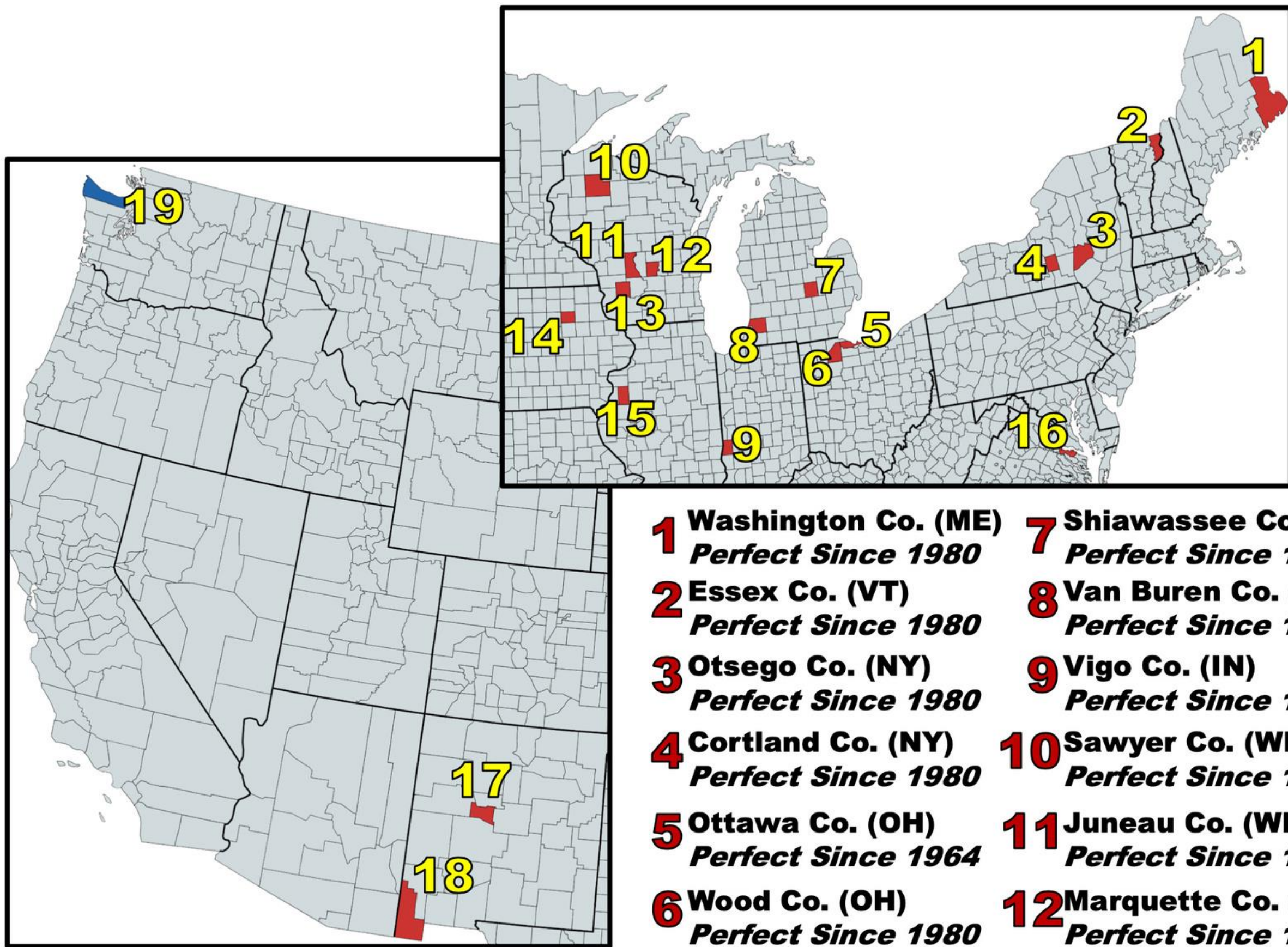
Historically proven leading indicators

of final election outcome





# Bellwether Counties – Perfect Predictions Since 1980



**Trump**  
**18 Won**

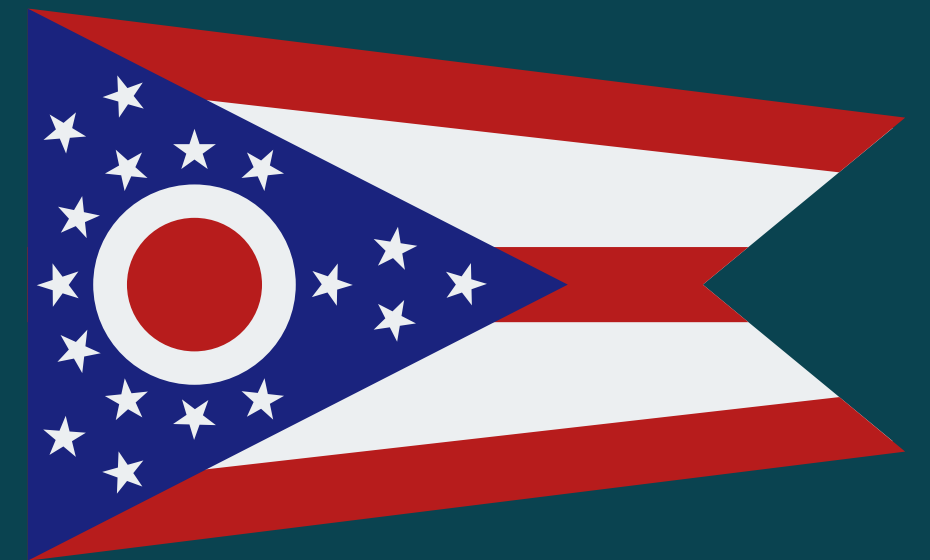
**Biden**  
**1 Won**

- 1** Washington Co. (ME)  
*Perfect Since 1980*
- 2** Essex Co. (VT)  
*Perfect Since 1980*
- 3** Otsego Co. (NY)  
*Perfect Since 1980*
- 4** Cortland Co. (NY)  
*Perfect Since 1980*
- 5** Ottawa Co. (OH)  
*Perfect Since 1964*
- 6** Wood Co. (OH)  
*Perfect Since 1980*
- 7** Shiawassee Co. (MI)  
*Perfect Since 1980*
- 8** Van Buren Co. (MI)  
*Perfect Since 1980*
- 9** Vigo Co. (IN)  
*Perfect Since 1956*
- 10** Sawyer Co. (WI)  
*Perfect Since 1964*
- 11** Juneau Co. (WI)  
*Perfect Since 1964*
- 12** Marquette Co. (WI)  
*Perfect Since 1980*

- 13** Richland Co. (WI)  
*Perfect Since 1980*
- 14** Bremer Co. (IA)  
*Perfect Since 1980*
- 15** Warren Co. (IL)  
*Perfect Since 1980*
- 16** Westmoreland Co. (VA)  
*Perfect Since 1964*
- 17** Valencia Co. (NM)  
*Perfect Since 1952*
- 18** Hidalgo Co. (NM)  
*Perfect Since 1972*
- 19** Clallam Co. (WA)  
*Perfect Since 1980*

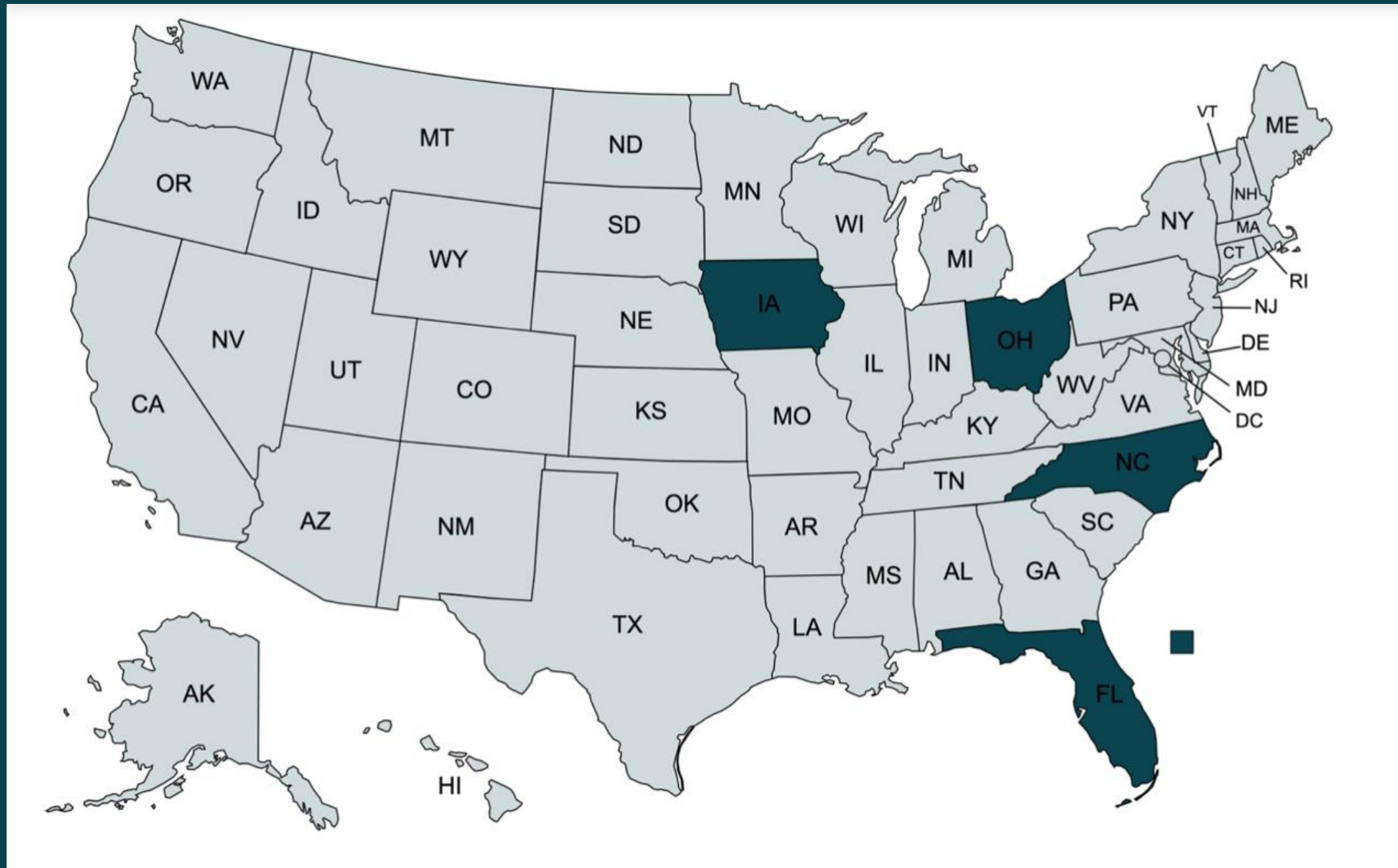
# II. BELLWETHER STATES

Historically proven leading indicators  
of final election outcome at state level





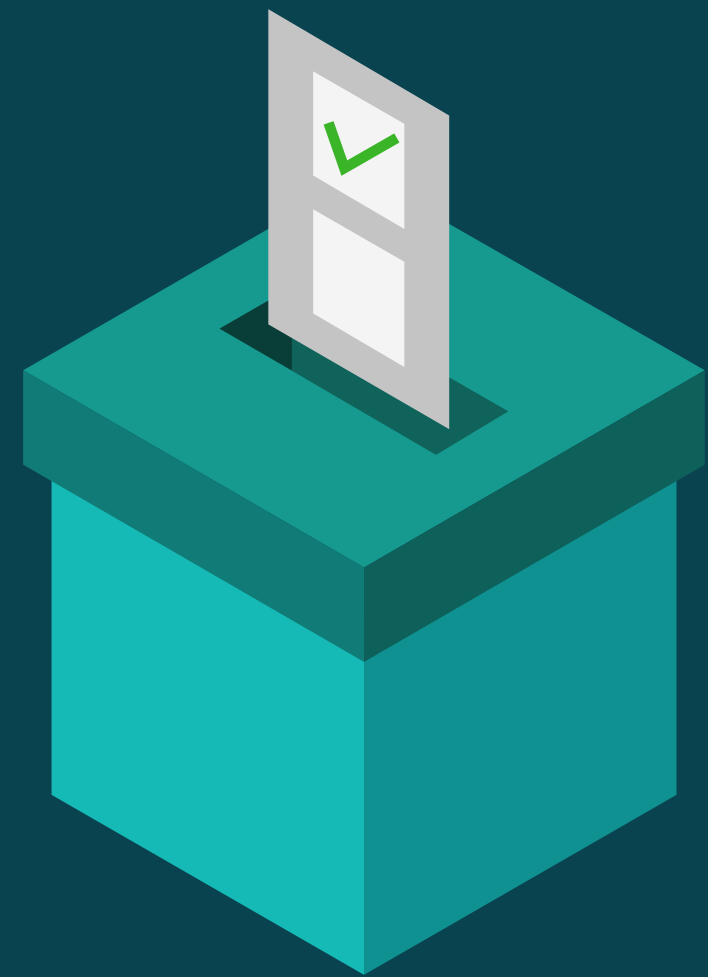
# OH, IA, FL, and NC to the Same Candidate Since 1896 - 100% Accurate



**Misses: NONE**  
**Correct: 13**

# III. SHARE OF PRIMARY VOTE

Key indicator of an  
incumbent's strength



# DEFEATED INCUMBENTS SINCE 1912

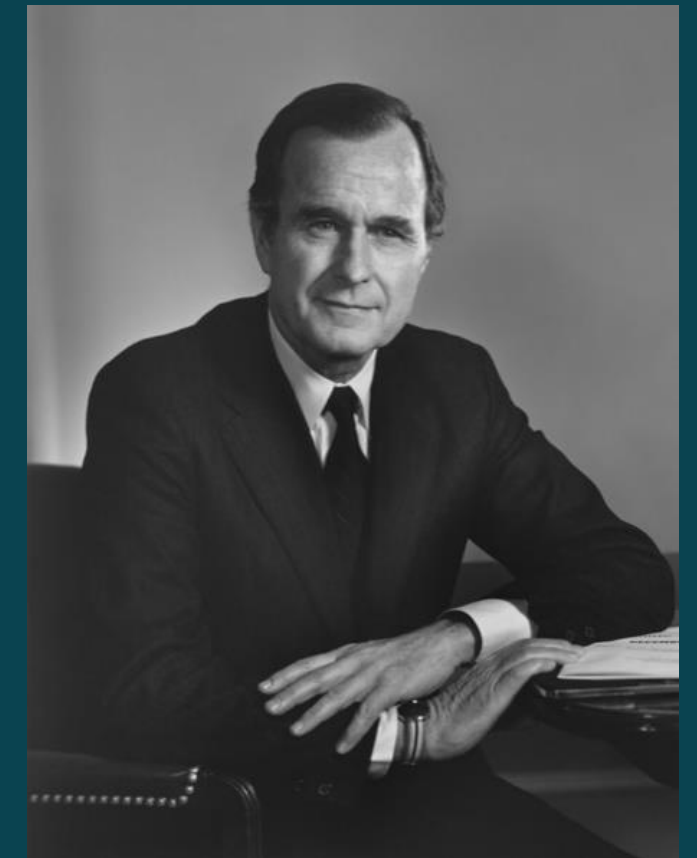
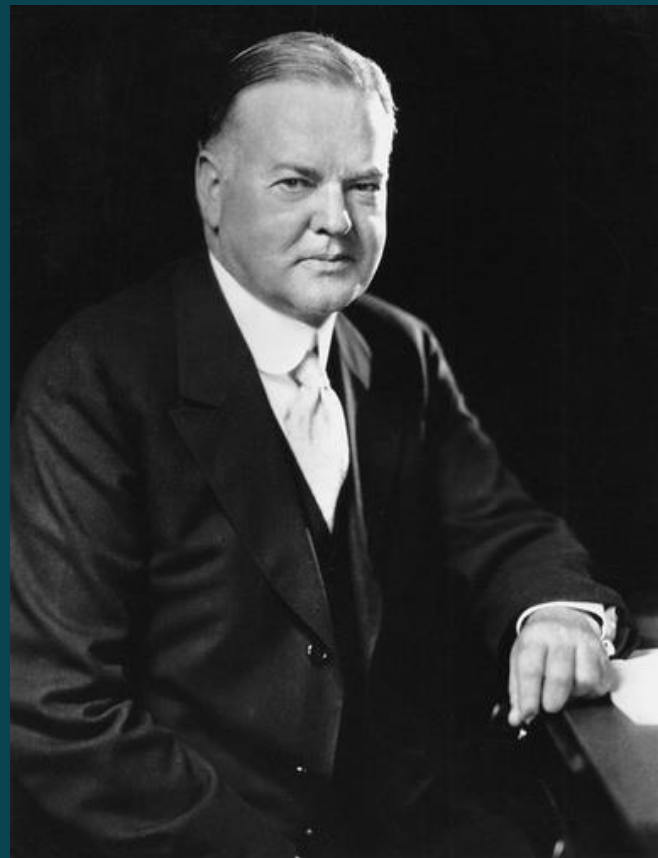
## SHARE OF PRIMARY VOTE

Hoover

Ford

Carter

Bush 41



36.0%

1932



53.3%

1976



51.1%

1980



72.8%

1992



# MODERN GOP INCUMBENT LANDSLIDES

## SHARE OF PRIMARY VOTE

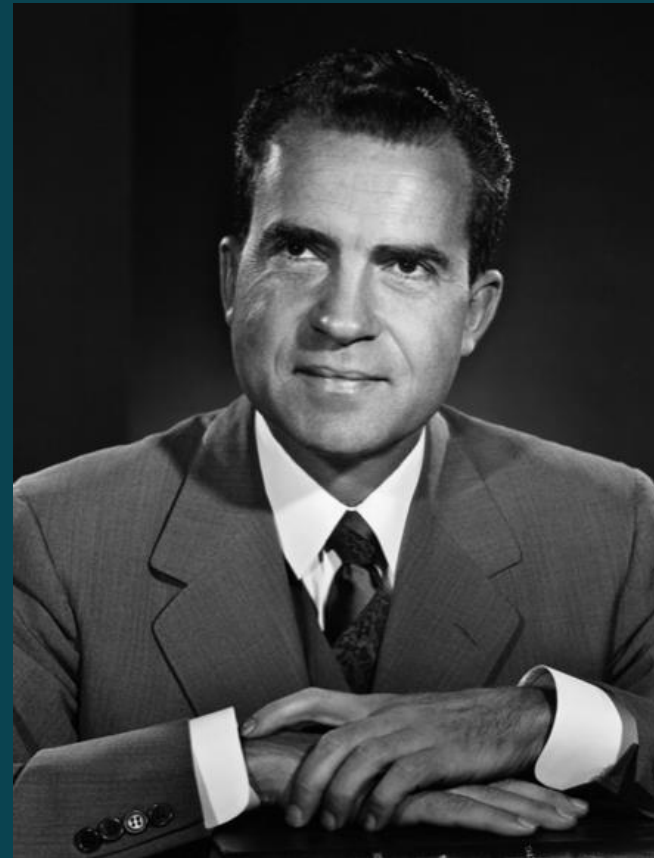
Eisenhower



85.9%

1956

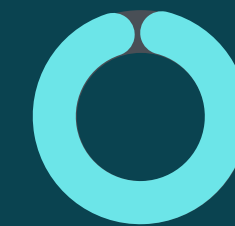
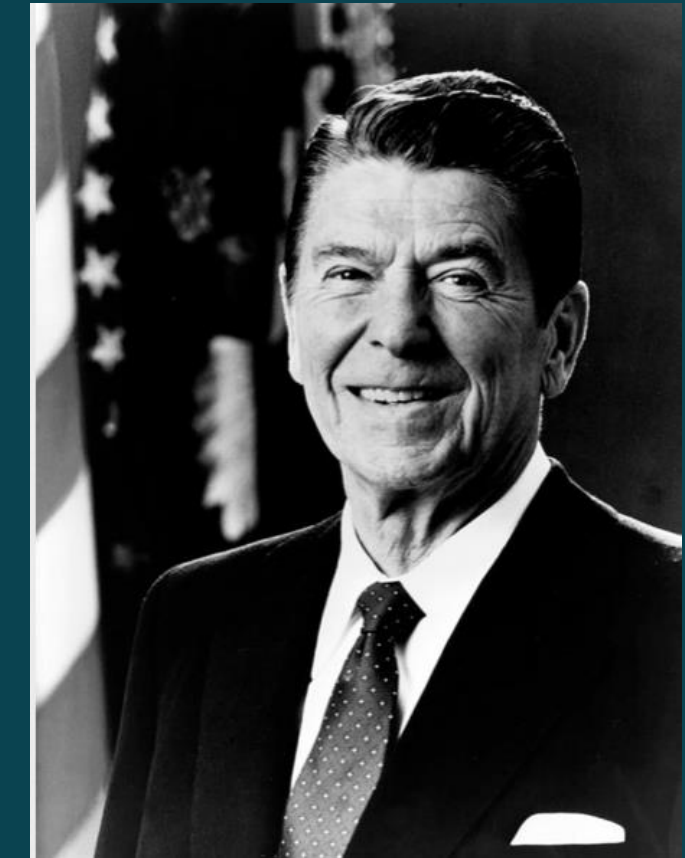
Nixon



86.9%

1972

Reagan



98.9%

1984

# HOW DO YOU EXPLAIN THIS?

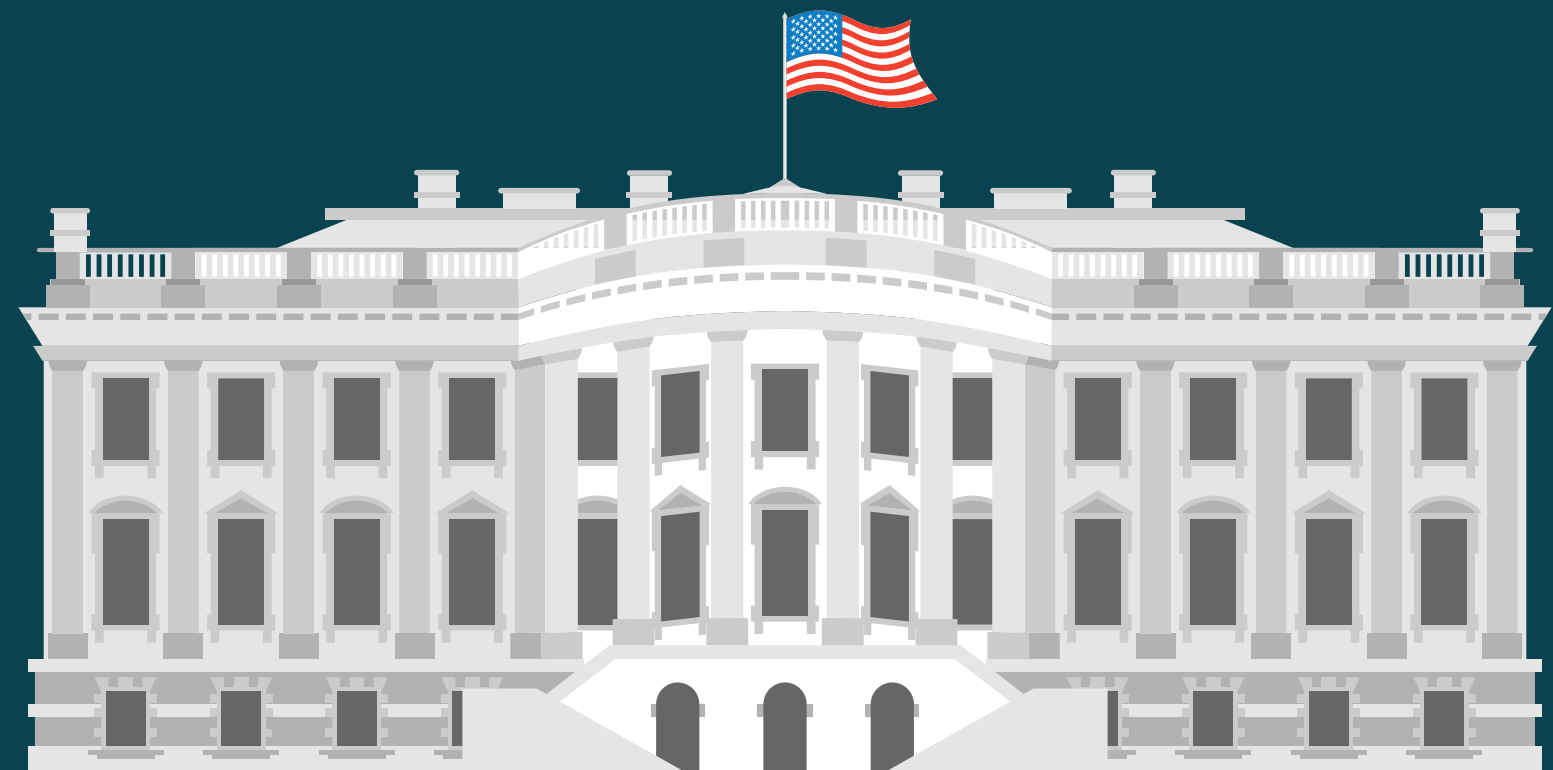
## Trump



94.0% - 2020

# IV. INCUMBENT VOTE GAIN (RE-ELECTED SINCE 1892)

Since 1892, no  
incumbent has gained  
votes and lost  
re-election.





15,000,000

10,000,000

5,000,000

0

Mckinley 1900

Wilson  
1912

FDR 1936

FDR  
1940

FDR  
1944

Eisenhower 1956

Nixon 1972

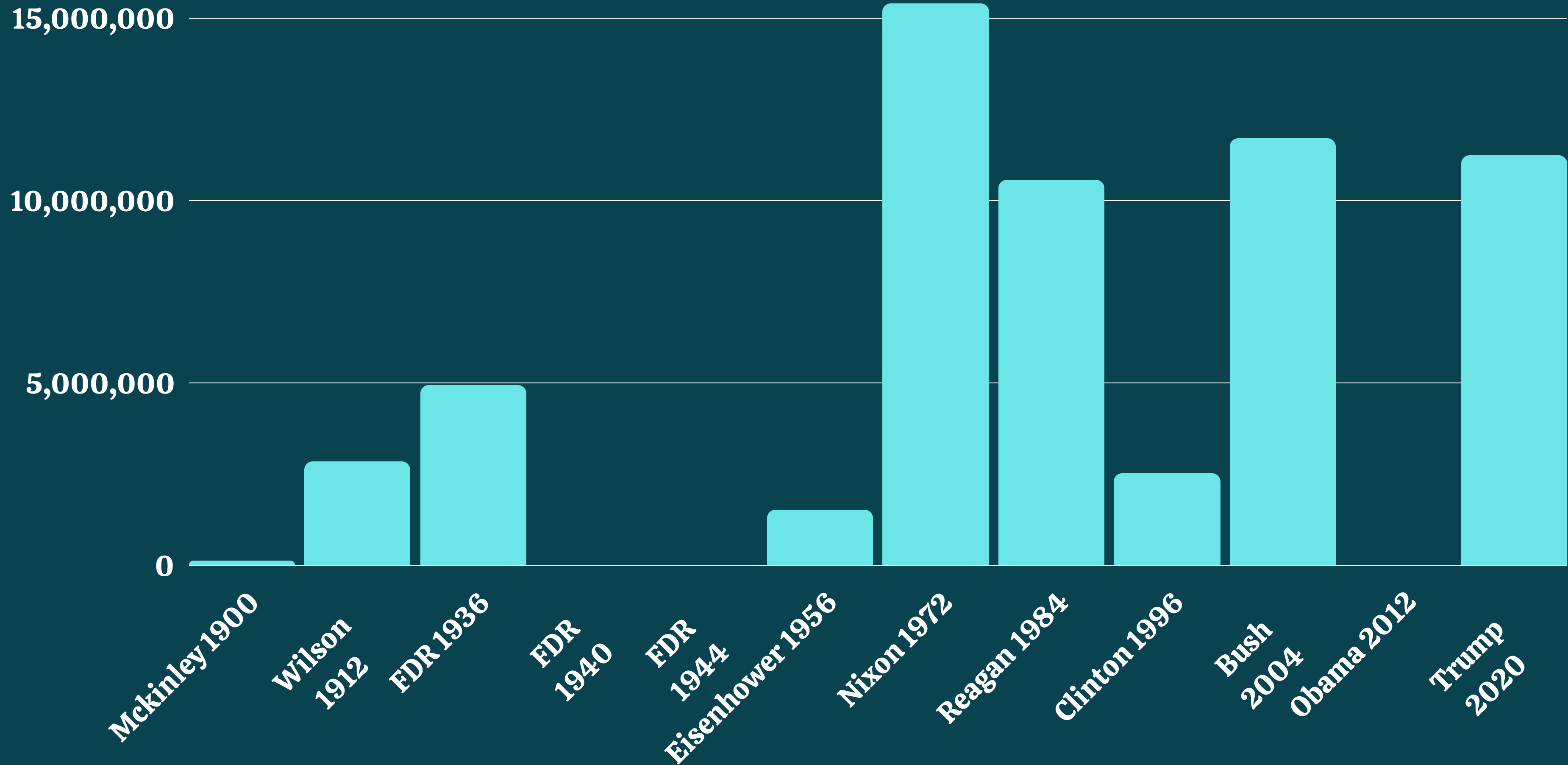
Reagan 1984

Clinton 1996

Bush  
2004

Obama 2012

Trump  
2020



# V. U.S. HOUSE ELECTIONS

Landslide elections should also  
upset the balance of the House in  
favor of the new President



# 3 LANDSLIDE EXAMPLES

## Reagan



1980

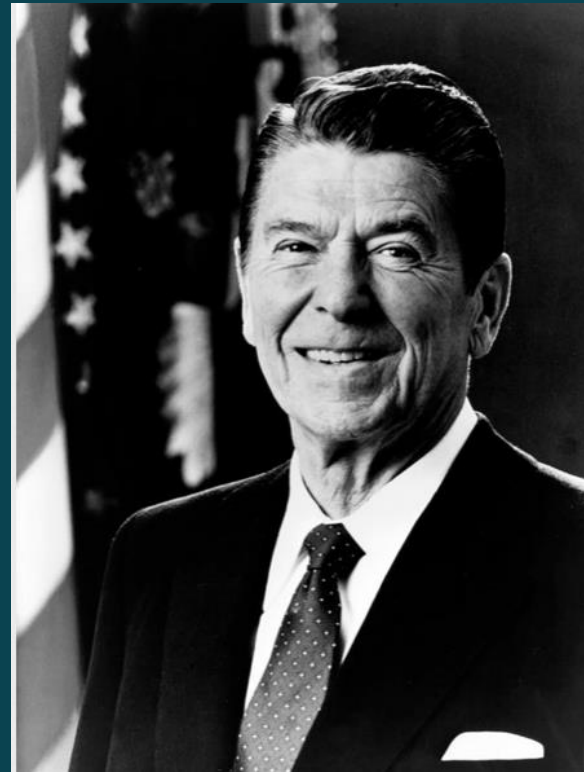
Popular vote win:

9.7%

GOP net seat gain:

34

## Reagan



1984

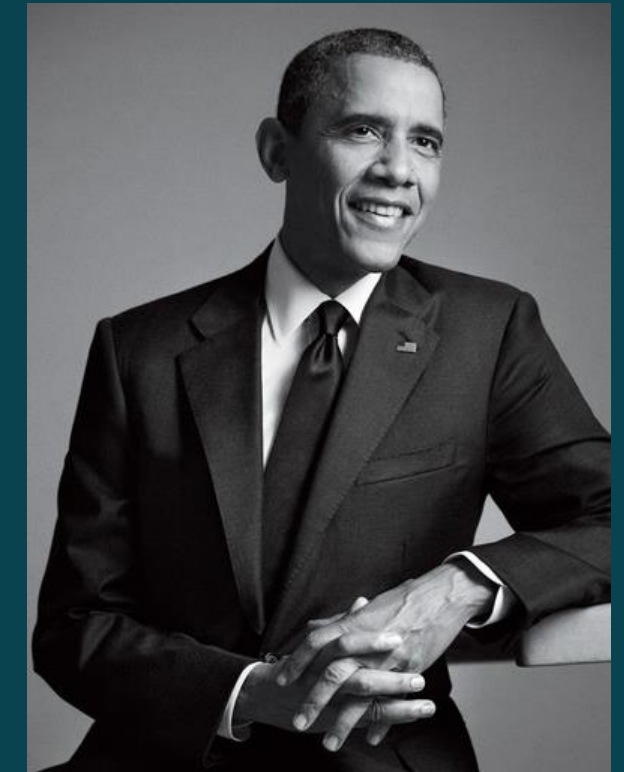
Popular vote win:

18.2%

GOP net seat gain:

16

## Obama



2008

Popular vote win:

7.2%

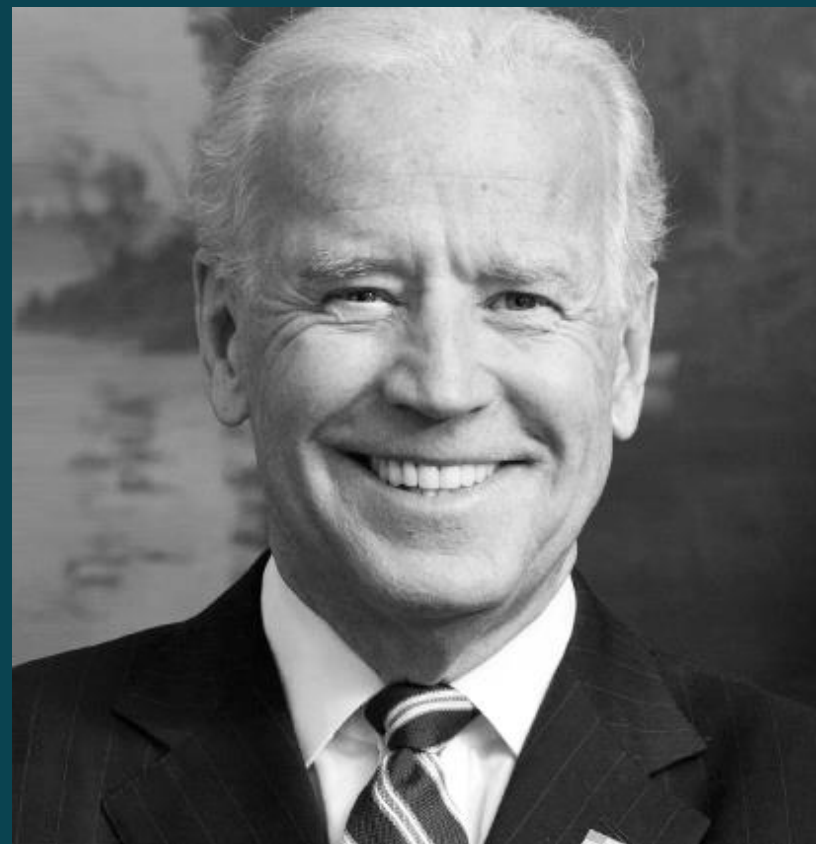
DEM net seat gain:

21



# HOW DO YOU EXPLAIN THIS?

Biden



2020

"Popular vote win:"

4.4%

DEM net seat gain:

-13

# *Michigan - 2020*

INTEL SUMMARY

# TREND OF FLORIDA

Since 1932, Florida's trajectory has perfectly correlated with the trajectory of Pennsylvania and Michigan





# MIDWEST CORRELATION TO FLORIDA

	1968	1972	1976	1980	1984	1988	1992	1996	2000	2004	2008	2012	2016
FLORIDA	11.9	34.7	49.4	22.3	13.6	8.3	20.5	7.6	5.7	5	7.8	1.9	2.1
PENNSYLVANIA	26.6	22.6	22.7	9.8	0.2	5	11.3	0.2	5	2.7	7.8	5	6
MICHIGAN	26.9	21.1	9	1.1	12.5	11.1	15.3	5.8	8.1	1.7	13	6.9	9.7
OHIO	28.2	19.3	21.9	10.9	8.2	8	12.7	4.6	10	1.4	6	1.6	11.2
WISCONSIN	28	6.1	11.4	6.4	4.5	12.8	0.8	6	10.1	0.2	14.3	7	7.6
MINNESOTA	15.3	17.9	18.4	9	3.7	7.2	4.6	4.5	13.7	1.1	6.7	2.5	6.2

2020 Florida  
2.4% more Republican

# Pennsylvania



Republicans out-registered Democrats

21:1

2016-2020

# Michigan

2% growth  
since 2010

3,000,000

2,000,000

1,000,000

0

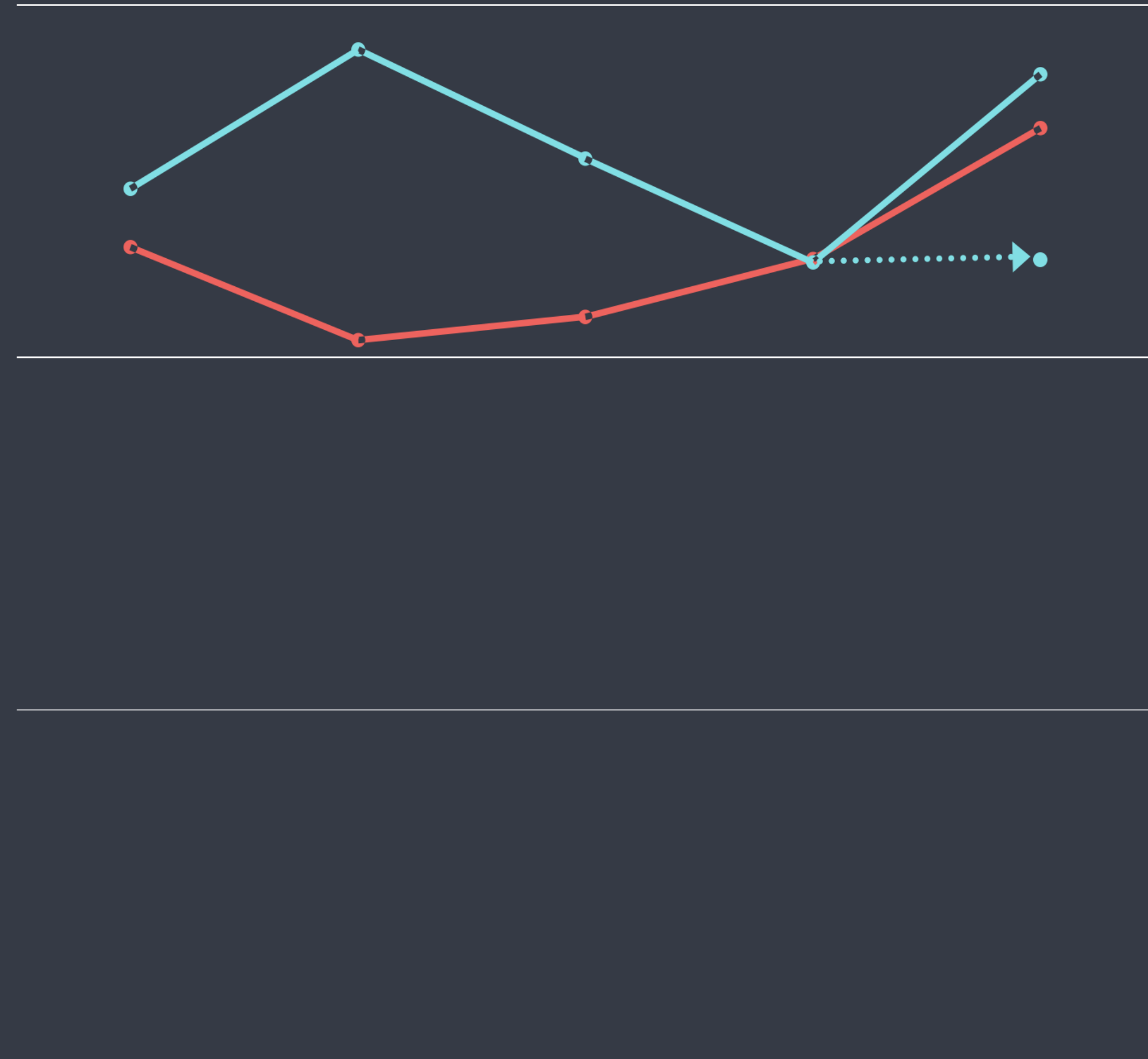
2004

2008

2012

2016

2020



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IF NOT YOU, WHO?

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# MACOMB COUNTY

**GOP**

**DEM**

'04 202,166

196,160

# MACOMB COUNTY

**GOP**

**DEM**

'08 187,663 ▼

223,784 ▲

'04 202,166

196,160

# MACOMB COUNTY

**GOP**

**DEM**

'12	191,913 ▲	208,016 ▼
'08	187,663 ▼	223,784 ▲
'04	202,166	196,160

# MACOMB COUNTY

**GOP**

**DEM**

'16	224,665 ▲	176,317 ▼
'12	191,913 ▲	208,016 ▼
'08	187,663 ▼	223,784 ▲
'04	202,166	196,160



# MACOMB COUNTY

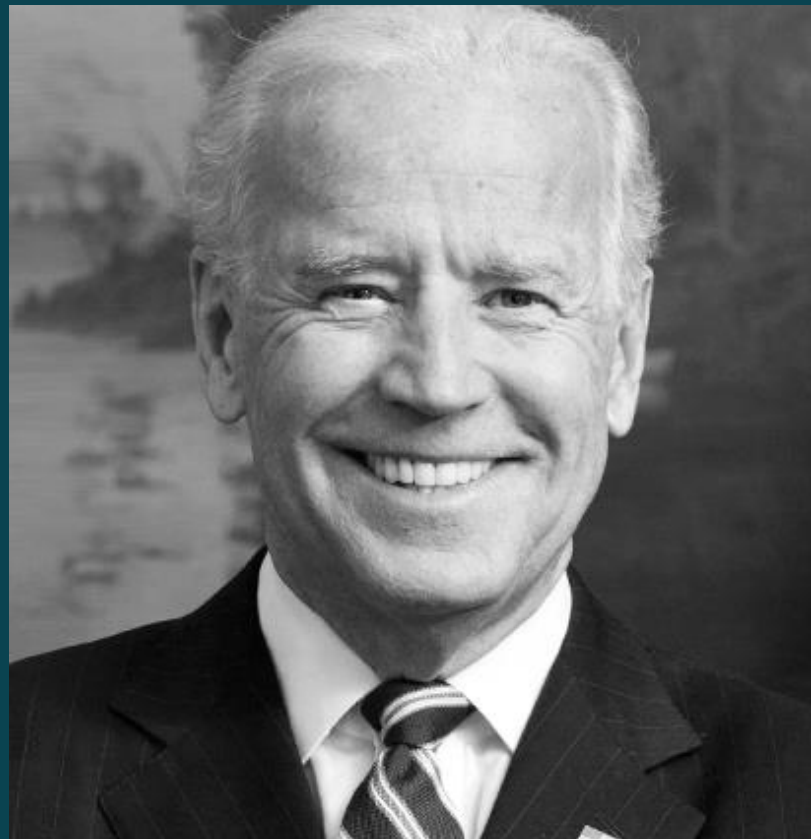
**GOP**

**DEM**

'20	263,863 ▲	????
'16	224,665 ▲	176,317 ▼
'12	191,913 ▲	208,016 ▼
'08	187,663 ▼	223,784 ▲
'04	202,166	196,160

# MACOMB COUNTY

Joe Biden



223,952

# Macomb Co. Michigan

3.9% growth  
since 2010



300,000

200,000

100,000

0

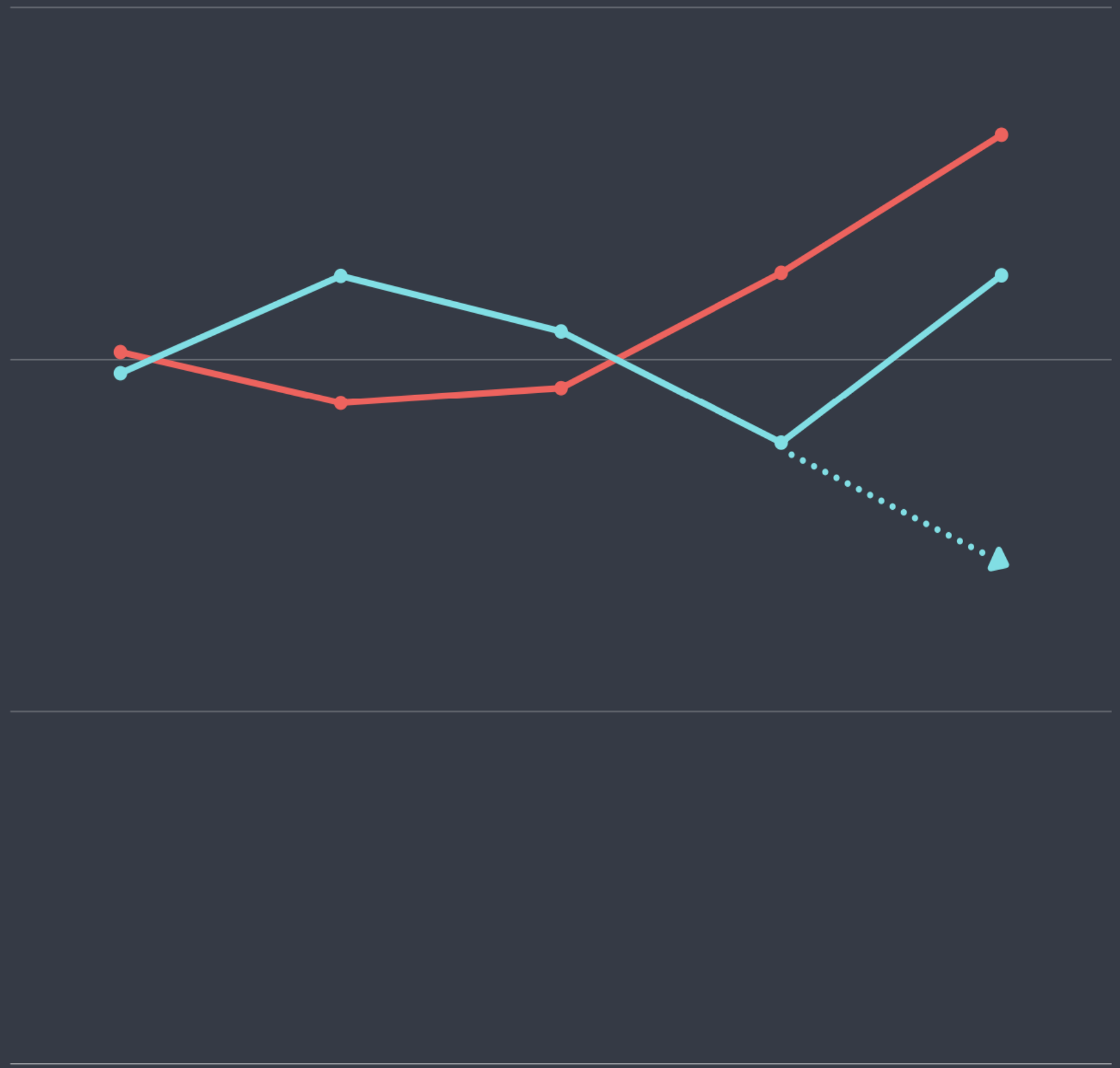
2004

2008

2012

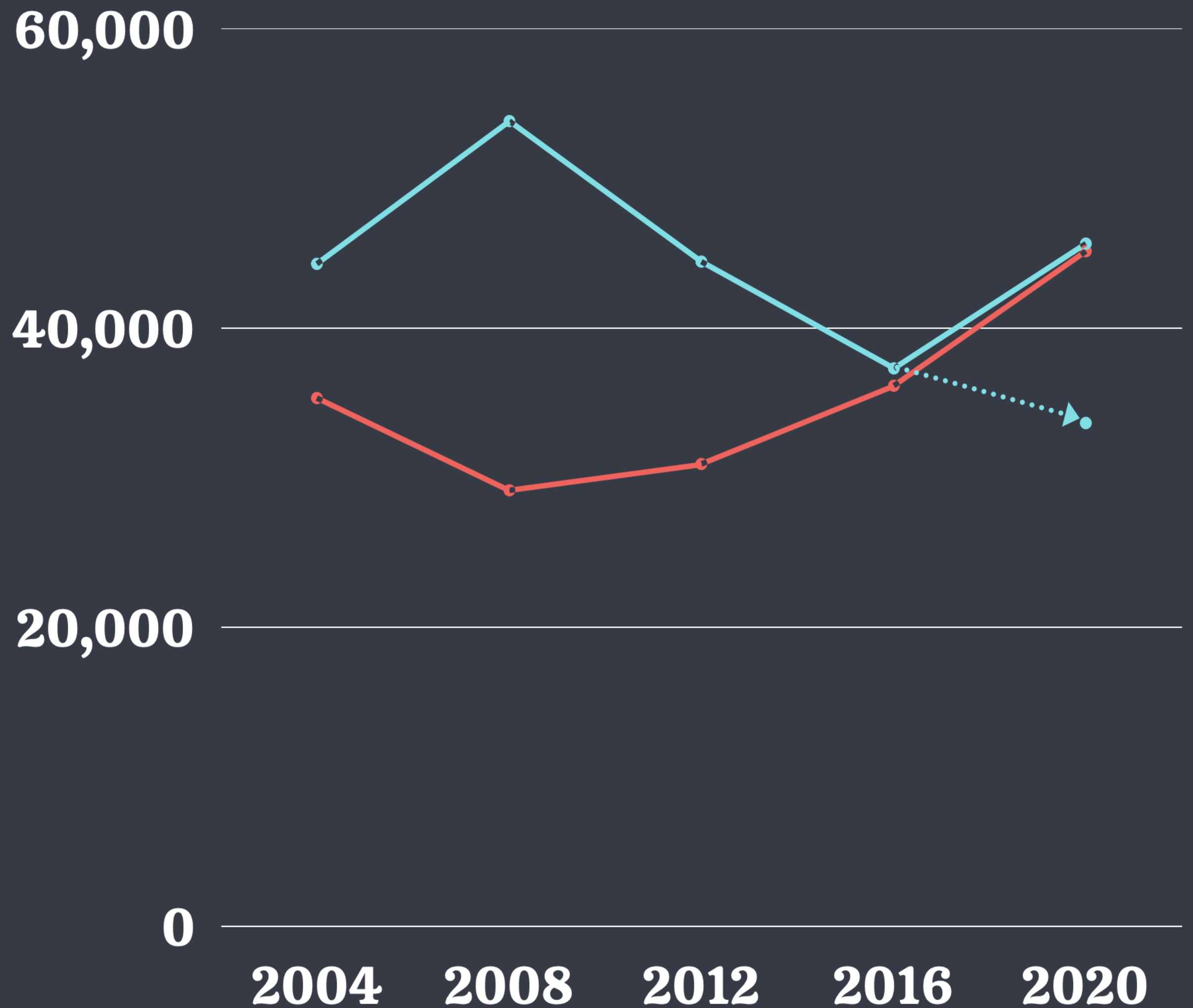
2016

2020



# Muskegon Co., MI

0.8% growth  
since 2010



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IF NOT YOU, WHO?

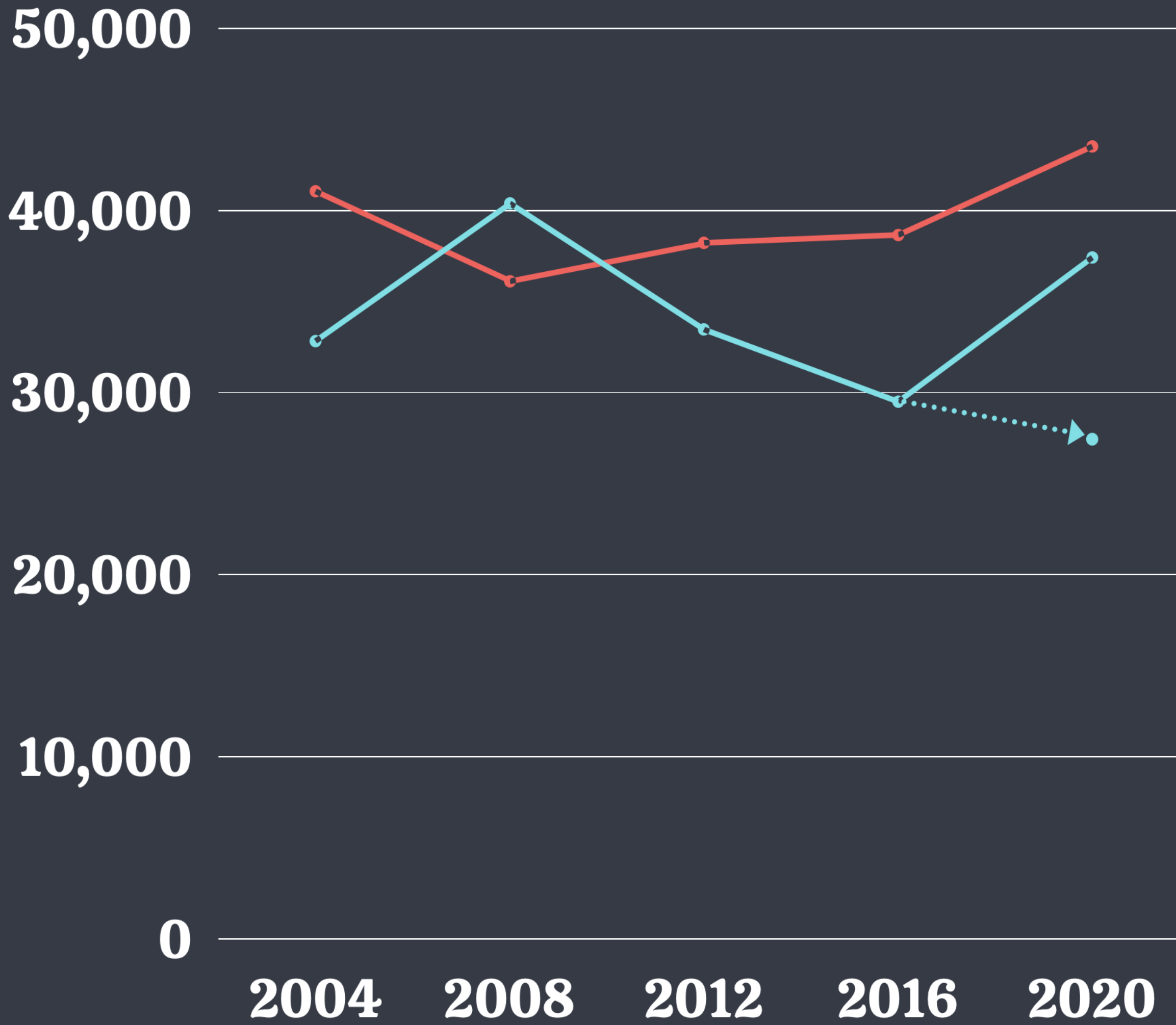
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# Berrien Co., MI

**-2.2% growth  
since 2010**



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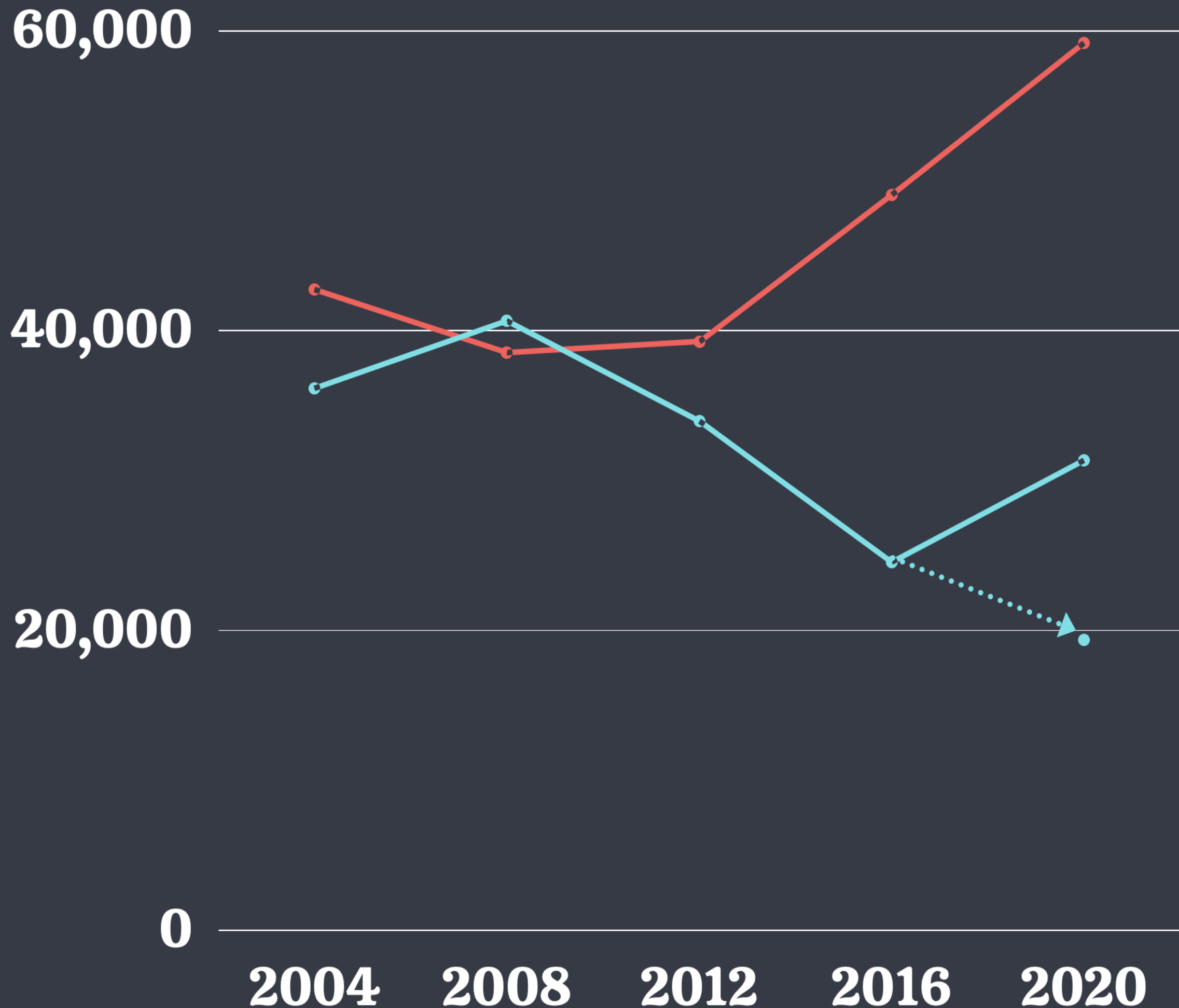
IF NOT YOU, WHO?

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# St. Clair Co., MI

**-2.4% growth  
since 2010**



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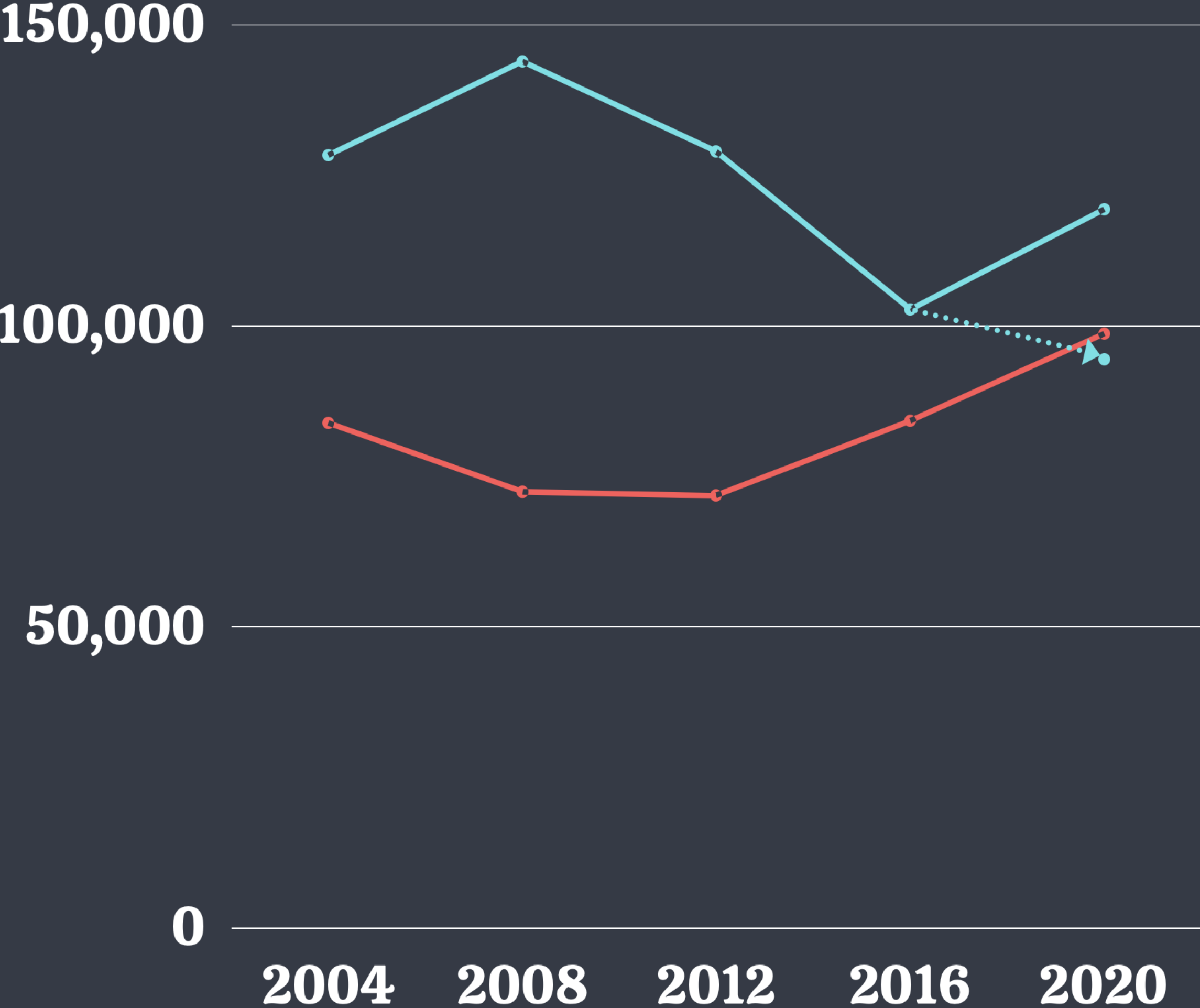
IF NOT YOU, WHO?

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# Genesee Co., MI

-4.7% growth  
since 2010



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Est 2021

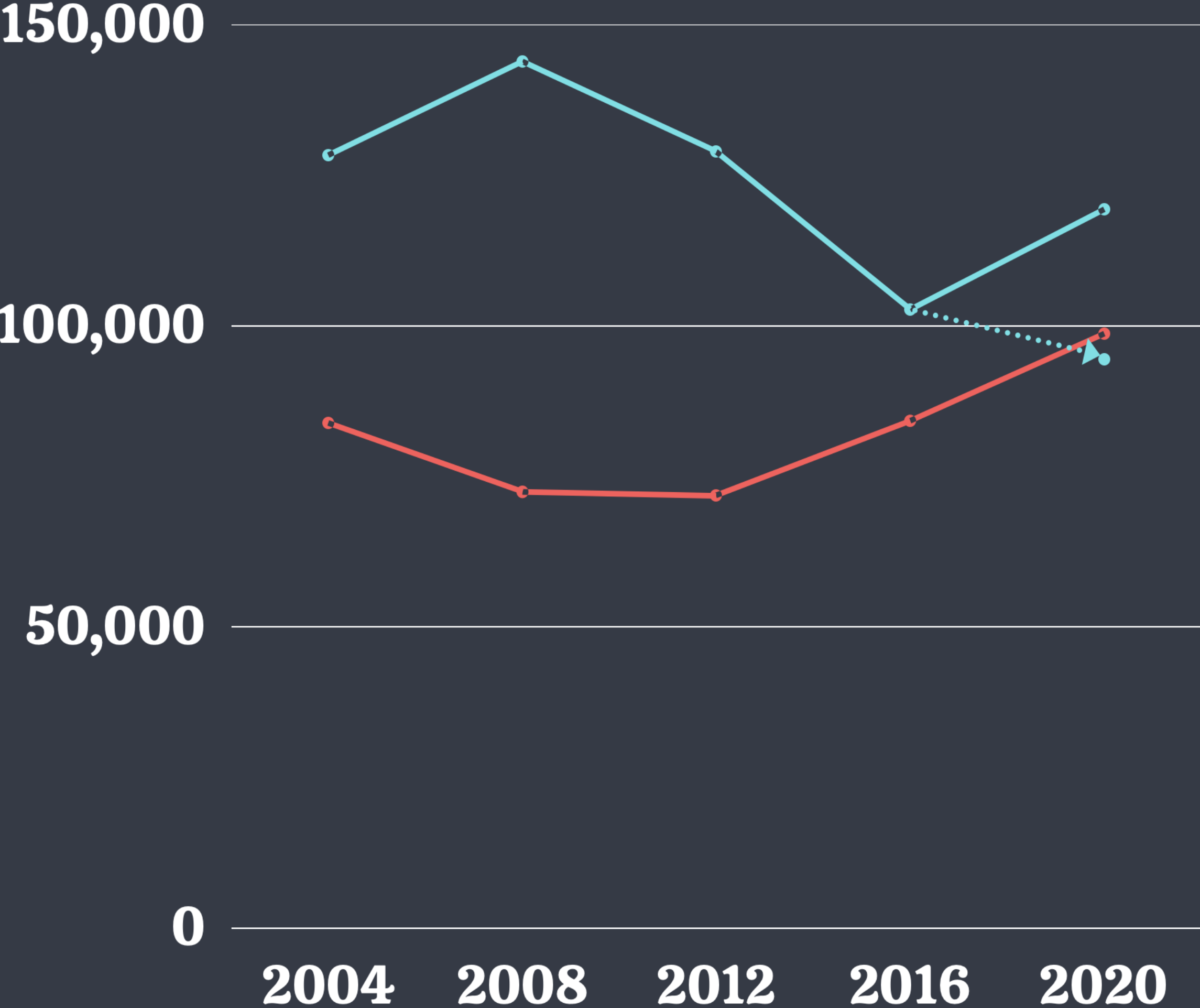
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# Genesee Co., MI

-4.7% growth  
since 2010



CAPTAIN  
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Est 2021

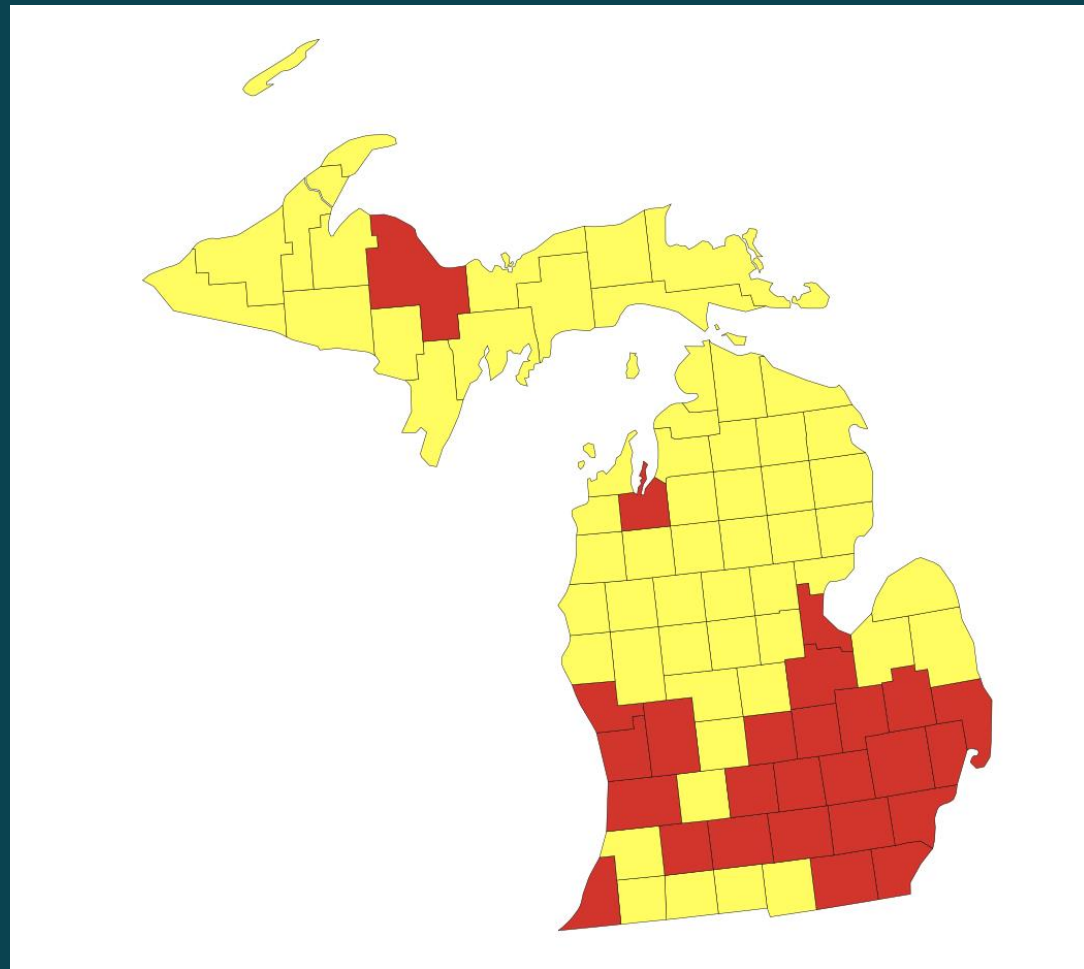
IF NOT YOU, WHO?

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<https://t.me/RealsKeshel>

# STATEWIDE OVERVIEW

## Who's Who?



ALLEGAN  
BAY  
BERRIEN  
CALHOUN  
CLINTON  
EATON  
GENESEE  
GRAND TRAVERSE  
INGHAM  
JACKSON  
KALAMAZOO  
KENT  
LAPEER  
LENAWEE  
LIVINGSTON  
MACOMB  
MARQUETTE  
MONROE  
MUSKEGON  
OAKLAND  
OTTAWA  
SAGINAW  
SHIAWASSEE  
ST. CLAIR  
WASHTENAW  
WAYNE



# 527,000 Action Items

## “IF NOT YOU, WHO?”

1) THERE IS ONLY ONE ISSUE

2) AG NESSEL – MONEY WHERE MOUTH IS

3) NOT WHO TO PRIMARY – WHO TO KEEP

4) TACTICAL PATIENCE

KEEP UP

TELEGRAM

@REALSKESHEL

@CAPTAINKMAPSANDSTATS